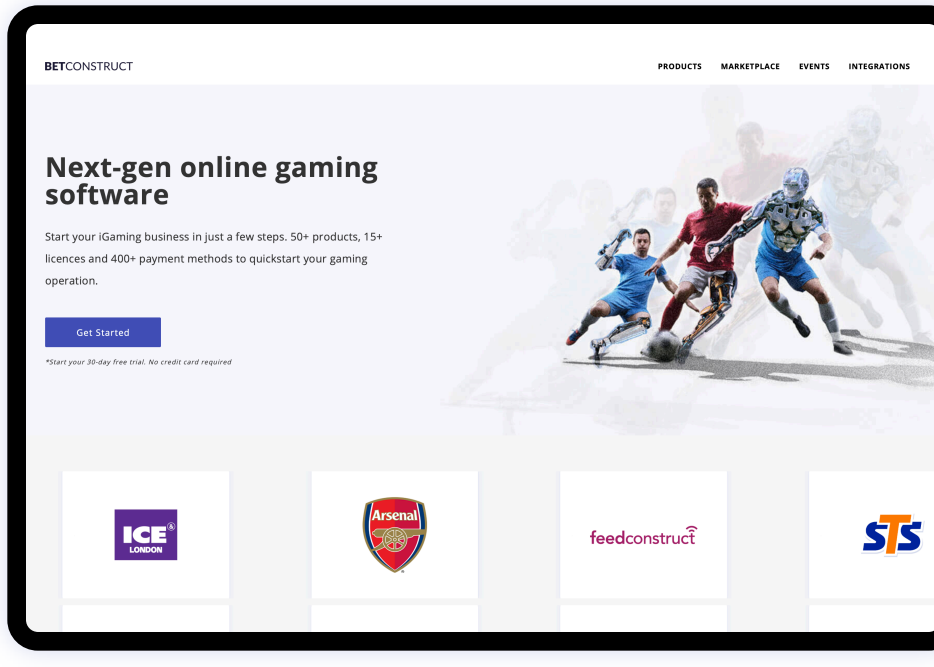
BETCONSTRUCT

REGIONAL OFFER

LATAM MARKET

BetConstruct is a software developer and igaming industry giant. The firm's philosophy is delivering freedom of choice for clients to maximize their success in the market. With a finger on the pulse of multiple tech trends, the company pushes the limits in igaming providing proven and innovative offerings since 2003 and the widest gaming and betting portfolio in the industry.



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LatAm Market

LatAm remains an attractive market for all operators and suppliers in the industry and gives much room for innovation. BetConstruct's flexible structure and new solutions help to unearth new visions for igaming business in LatAm.

Considering the number of countries and sports preferences that LATAM includes, BetConstrcuct has always been focused on developing the best and most comprehensive offer specific to the region.

Licencing

During last year LatAm market has taken strong steps towards regulating the market, starting from Colombia and now moving forward with Argentina, Venezuela and Brazil. Being the leader and top provider, BetConstruct cautiously follows the situation and stays informed about the updates by localizing and participating in the main activity of government decisions and bringing into the market the portfolio of its products and services.

Actual Licenses and Certifications

- Colombia (Virtual Games)
- Colombia (Sportsbook)
- Mexico (B2C operation)
- Brazil (Upcoming)

Partner Solutions

The following partnering options are possible in the region:

White Label Solution

BetConstruct's White Label solution comes under Curacao licence. It is integrated with over 400 payment systems and comes with 24/7 support.

Turnkey Solution

Our Turnkey Solution comes with 24/7 support to help you operate hassle-free under your own licences. You can benefit from the whole spectrum of our betting and gaming products.

Partner API Solution

Our partners can make the most of our robust API solution. Through this solution you can Integrate our betting and gaming products into your platform.

Swarm API Solution

BetConstruct's Swarm API solution gives an opportunity to connect and get sports and game data right into your custom frontend.

SPORTSBOOK

BetConstruct’s Sportsbook is the most complete Sportsbook offer in the market with 40,000+ Live events and 65,000+ Pre Match events monthly. It is backed by powerful risk management solutions and back office tools.

- Advanced betting tools: Edit Bet, SuperBet, Counter-offer
- Cash-out types: Partial, Full, Auto
- Bonus types: Freebets, Accumulator Bonus, Wagering Bonus, Profit Boost
- Backoffice Tools:choose markets, set margins, fix limits, view players, real-time reports
- Supported Channels: Web, Mobile, Applications (Android, IOS), Retail, Terminals

LAND BASED SOLUTION

BetConstruct offers five SaaS solutions to boost your land-based business namely Self Service Betting Terminals, Betshop Cashier Client, Odds Display Application and Betshop Terminals.

- Cutting edge touch screen technology
- User-friendly terminals
- Drag & drop technology
- Live odds display
- Play with RFID
- Payout machines
- Printable results generation

FANTASY SPORTS

We offer fully customizable Fantasy Sports software coming with 5 sport types and 20+ leagues such as the NBA, NHL, NFL, and others.

- Multilingual
- Live stats, injury and news data
- Native iOS and Android apps

POKER

Online Poker software is built in an intuitive and user-friendly manner to ensure superb gaming experience for the players. It’s a single environment that comes with multiple products including games such as Texas Hold’em, Omaha, Short Deck Hold’em and more.

- Configurable table, cards face, deck and background
- Rotatable advertising space
- Customizable betting slider
- Game history video playback
- Preferred seating option

VIRTUAL SPORTS

Virtual Sports Software comes with 8 sports types namely Virtual Football Pro, Virtual Football League, Virtual Football Penalty Kicks, Horse Racing, Greyhound Racing, Car Racing, Virtual Bicycle, and Virtual Tennis that are enhanced with the latest 3D technologies and powerful sound effects.

CASINO SUITE

For the Asian market, BetConstruct offers more than 6,000 slot games for web and over 4,500 for mobile from major game developers such as Microgaming, NetEnt, EGT, YggDrasil, Play'N GO, ORXY, to name a few.

LIVE CASINO

BetConstruct’s Live Casino offering comes in 3 solutions: Generic tables, Dedicated tables and online setup for land-based casinos. Comment start The tables are broadcast in multiple languages including Spanish and Portugese.

ESPORTS

Esports offers over 12,000 unique live events monthly and 5,000+ pre-match events including 12 major championships such as LoL, Overwatch, CS:GO, DOTA2, KoG, Starcraft, Rainbow six.

FEEDCONSTRUCT

Feedconstruct brings all the four major data solutions: Odds feed, Live scouting Data, Statistics,Live Sport Video Streaming together under one platform to make it easier and simpler to access sports feed from a single place.

Special Products and Third Party Providers for the Region

- Virtual cock fight
- Talisman

Supported Channels

Retail

Mobile

Native Apps for Android and IOS

Web

Marketing Solution

- Agent System
- Affiliate System
- CRM

Partners 60+

BETCONSTRUCT

Contact Person

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Offices

Uruguay

Zonamerica Business & Technology Park, Montevideo, Uruguay

- Sales Department
- B2B support
- The dedicated account management team

(Spanish, Portuguese native speakers)

Peru

Av. José Pardo 434, Of 305, Edifico LITone - Miraflores

- Sales Department
- Website development (design)
- Help Desk Support 24/7
- B2C Support 24/7
- Call center (Spanish, Portuguese native speakers)

San Paulo (opening soon)